523 West 121st Street New York City February 16, 1927

Dear Campbell:

I received your wire of February 6th, and should have answered sconer but have been on the go continually. Mr. Patterson has evidently been away, but I am sure I shall hear from him in a day or so as to his plans. If not, I shall wire him. I suggested that he get some of his friends and charter the Westward for the summer trip. The way things have shaped up I cannot go to Alaska this summer. I have had so many calls for the Alaska lecture that it looks as if I shall have to come east again next fall and a part of the winter. That is, perhaps up to the last of January.

In case we worked out a Mexican cruise next winter, I shall have to plan right away as to the time. Could we leave in February, or would it be better to leave earlier? How long a cruise would you plan on taking?

The Airaft people do not seem to be much interested in the good advertising I gave them in the New York Times and the Mid-Week Pictorial, also in all of my lectures. I sent the president of the company copies of the above publicity a month ago, but to date he has not even acknowledged the letter. I did expect a letter of thanks and thought perhaps they might be able to locate a lecture for me. This, however, is rather difficult, and besides I have practically all of my dates filled.

The Johnson Motor Company have written me to get a print from my negatives, but I had to tell them I could do nothing with this until I return home. I suggested that they get some club in South Bend to finance a lecture, but to date nothing has materialized. This is a big company and I have been in position to give them some very fine advertising. I showed the reels at the big sportsmen's show in Boston, the annual meeting of the Rhode Island Fish & Came Association, and other similar organizations. I hope you can capitalize on the publicity in some way even if I don't. When you need some more motors, go at them hard.

we are well and hope all the Churches are the same. Irene joins me in love and best wishes.

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## PRA51 44 NL EUGENE ORG 6

WM L FINLEY .

523 WEST 121 ST NEWYORK NY.

IMPOSSIBLE CAM AND I GO ON WESTWARD THIS SUMMER STOP CENTRAL AMERICAN CRUISE SPRING OF 28 LOOKS MIGHTY FINELETS GO STOP HOPE DAYTON PARTY TAKES YOU AND BILL THIS SUMMER KEEP ME POSTED AND CLOSE CHARTER IF POSSIBLE SOON LOVE FROMALL. CAMPBELL.