

MALHEUR BIRD SANCTUARY

Burns Times - Herald June 24, 1935
The suggestion of Ed. F. Averill of Portland in a letter to the Oregonian the other day, that the Malheur bird reserve be named William L. Finley, found favorable editorial comment in that paper the same day. It was pointed out that Mr. Finley was largely responsible for the creation of the sanctuary by his continuous advocacy of the project since 1908 and his lectures, motion pictures and frequent contacts with government officials was instrumental in making it "number one" on the list of possible national reserves.

With all due credit to Bill Finley for his excellent work in promoting this fine reserve, this paper does not favor changing the name of Malheur lake bird sanctuary, even though it would be a fine acknowledgement of Mr. Finley's unremitting energy. He deserves recognition as a naturalist and deserves a monument, as the Oregonian states, yet Mr. Finley himself has made Malheur lake known to thousands of people throughout the entire United States. It is designated on all maps and is established. To change the name would be confusing.

Bill Finley has no better friend or admirer than this writer. He knows of the excellent work and has followed Mr. Finley in his efforts from the pioneering period in 1908 when he and Herman Bohlman first explored the region and spent an entire season in this vicinity. His name should rightfully be linked with the accomplishment, as the Oregonian states, yet there should be some other manner in which to express an appreciation of his achievements, not only in the creation of the Malheur lake bird sanctuary but other accomplishments of similar nature.

HEAVY TOURIST TRADE NEEDS ENCOURAGEMENT

Oregonian June 27-35
Oregon's outdoor recreational features mean more than any single industry to the state, William L. Finley, vice-president of the Izaak Walton league of America, declared yesterday in speaking before the Advertising club of Portland at the Club Victor.

Co-operation of all civic organizations in the conservation and promotion of outdoor life in Oregon was urged by Arthur I. Moulton, national director of the Izaak Walton league. Others participating on the program, sponsored by the league, were Chester E. McCarty, state president, and E. L. MacDougal, president of the Portland chapter.

June 29 P Ranch Forever 1935

To the Editor: In The Oregonian, June 22, I notice a letter from Ed Averill in which he favors changing the name of the P ranch reserve. There is also an editorial favoring the same change. With all due respect for William Finley and the good work he has done for wild life, I will have to object to this change, as I see no reason for it. P ranch is not just the name of an ordinary ranch, but has always been the name of a noted landmark and known as such in many parts of the world. In 1899 I met a man in Hongkong, China who had been a buckaroo on the P ranch.

I am one of the many buckaroos who rode for Pete French on the P ranch in the '80s. Riding for Peter in the old days meant a lot if he liked you, but if not he would run you off the ranch.

Anyway, why change our old names of places for new ones? These old names represent a part of the early history of Oregon and should be retained as such. Ed would not ask to change the name of Mount Hood to Mount Averill, still Averill is a good name and would not disgrace the old mountain.

Let's keep the name P Ranch as one of the noted landmarks in early Oregon history. I am sure William Finley would want it that way if he understood how the oldtimers of eastern Oregon feel about it.

Oregonian JAY SALTZMAN,
The Dalles, Or.

Walton Leaguers Declare Sewage Dumping Is Crime

Journal June 27-35
Serious fish stories were told Wednesday at the Advertising club luncheon when earnest conversationalists of Izaak Walton league declared the dumping of sewage into Oregon streams is a major crime, destructive of fish life and recreational facilities alike.

William L. Finley, since 1900 a leader in the conservation movement, pleaded for the disbanding of wild life resources in the Oregon area, characterized as the greatest outdoor region in the United States. He scored particularly ill-advised reclamation projects, such as the Lower Klamath lake development, where a great wild fowl nesting ground was destroyed in the interests of agriculture. The lake drained and the birds dispersed, it was found that the soil reclaimed was unfit for agriculture, and now there are 85,000 acres of barren alkali beds where once was a paradise for migratory waterfowl.

Arthur I. Moulton, national officer in the Walton league, declared that the wild life resources of Oregon are the state's greatest single asset. All business would feel the beneficial effects of increased tourist travel if the conservation program were followed.

Telegrams from Portland delegates to the Pacific Coast Advertising Clubs convention at San Diego, announcing that George Wisting, retiring club president, had been named senior vice president of the P. C. A. C. were read at the luncheon. It was also reported that the Advertising club glee club received four requests for appearances at the San Diego exposition grounds following their opening concert there.