

## 700 CIVIC LEADERS UNITED TO PUSH STATE AHEAD

*Commerce Bulletin*  
Spirit of Optimism and Resolve  
to Progress Permeates Big  
Gathering at Chamber's  
Annual Meeting 5-2-31

A renewed endeavor, a redoubled resolution to advance Portland and the state—such was the spirit permeating the auditorium of the Masonic Temple on the occasion of the annual meeting and banquet of the Chamber April 24. More than 700 persons enjoyed the diversified program with its high quality entertainment.

Senator Frederick Steiwer characterized the chamber as an important instrument in "aiding in development and adding a spirit of optimism in time of depression." The importance of a unified public opinion at home in the obtaining of results by the state's delegation in congress was emphasized by the senator. As an example, he pointed to the success of the delegation in obtaining the new soldiers' home for Oregon.

Senator Steiwer predicted that the next congress would emphasize river improvements. He suggested that ears would be open to the advisability of canalizing the Willamette; also for making practicable navigation on the upper Columbia.

L. C. Newlands, president of the chamber, reviewed briefly the work of the organization during the last year and declared that his experience as head of the chamber has been a liberal education; that it had taught him the broad and unselfish viewpoint of community needs. He urged his listeners individually to assume a more definite part in the work of the organization and averred that such effort will be many times repaid in satisfaction and tangible returns.

William L. Finley, well-known naturalist, presented three reels of his motion pictures of Oregon wild life. The diners were entertained by KGW artists and entertainers from the RKO Orpheum and the Paramount, DeForest's Jantzen Beach orchestra played during the dinner and for the dancing.

Mr. Newlands presided during the annual meeting and Charles F. Walker served as toastmaster. Later Joe Freck appeared as master of ceremonies for the entertainment period.

Results of the annual election for new directors and for the chairman of the members' forum were announced at the banquet. There were no contests. Those elected were:

For chairman of the forum, A. W. Stone; for directors, three-year term, R. B. Bain, Jr., Chriss A. Bell, incumbent; Charles Carter, W. A. McDonald, Sinclair A. Wilson, George H. Wisting and N. A. Leach and C. W. Norton, incumbents; for one-year terms, Dr. H. C. Fixott, incumbent, and W. L. Muney.

The directors took office at once. The elected board is empowered to appoint up to 12 additional members, this provision having been adopted more than a year ago to insure representation of all major industrial, business and professional fields of the city.

at the Johnson cottage at Seaside.  
*Journal* 5-3-31

Mr. and Mrs. William L. Finley with William L. Finley Jr., Phoebe Finley and Mrs. M. Barnhart are sailing Sunday with Mr. and Mrs. Campbell Church on the latter's yacht, "Westward," for a camera cruise in Alaskan waters. They expect to photograph whales, Kodiak bears and mountain goats.

## POLLUTION THREATENS FISH

A warning that cannot too often be repeated was sounded by William L. Finley, the eminent naturalist, at a recent meeting of the members' forum at the Chamber of Commerce. He declared that pollution of our beautiful Willamette river must stop or the Chinook salmon fishing in this stream will soon become a thing of the past.

While the large fish are able to make their way through the filth to headwaters, the young salmon must have fresh water in order to live and in their journey to the sea they die in large numbers while passing through the danger zone. Thus the number of large fish, which return to spawn, diminishes year by year.

For a distance of about 125 miles, from Eugene to its mouth, the river is polluted with sewage. Mr. Finley declared that a city had as much right to dump its garbage along our public roadways as it has to dump its sewage in our public waterways and that ultimately the pollution would become dangerous to health.

*The Traffic Manager (Portland) May 1931*

## FINLEY PARTY ON CRUISE

*Oregonian*  
GROUP TO STUDY NATURAL  
HISTORY IN ALASKA.

5-3-31  
Portland Author Accompanied on  
Preliminary Trip by Eugene  
Explorer in Latter's Yacht.

A preliminary natural history field trip cruise to Alaskan waters will be started today from Seattle by a party headed by William L. Finley, well-known Oregon naturalist and author, and Campbell Church, Eugene explorer. The party will be gone about three weeks, taking motion pictures and studying conditions for a larger expedition, which will visit little-known parts of Alaska between July 8 and August 16.

The party, which will sail in Mr. Church's yacht Westward, will be composed of Mr. and Mrs. William L. Finley and their daughter Phoebe, Mrs. P. A. Barnhart, Mr. and Mrs. Campbell Church and Mr. and Mrs. Campbell Church Jr. Just prior to leaving Portland yesterday for the Puget sound port, Mr. Finley received word of his election to the vice-presidency of the National Izaak Walton league.

Studies and motion pictures will be made of whaling, the habits of the kodiak bear, mountain goats and moose, Mr. Finley said. This early expedition will be concerned mainly with photographing the young, and the later expedition with studying the older animals. The party has permits from the biological survey for the capture of two kodiak bear cubs. The adult kodiak bear is of a very dangerous disposition. They expect to be gone about three weeks.

## Expedition To Alaska Is Planned

5-3-31  
A LIVELY expedition will start for Alaskan waters when the yacht Westward sails today from Seattle on a camera cruise. The party will consist of Mr. and Mrs. William L. Finley, William L. Finley Jr., Phoebe Finley, Mrs. Barnhart and Mr. and Mrs. Campbell Church. The Westward is equipped with a modern whale gun and there will be several movie cameras aboard. The party expects to photograph whales, Kodiak bear and mountain goats and possibly bring back some young pets.